



### Happy Summer!

Whether you're spending the summer in beautiful West Michigan or vacationing with loved ones, we at Comprehensive Ear & Hearing of Zeeland wish you a blessed summer!

### Thank you for sharing the Christmas spirit

Thank you for your generous contributions during our Christmas food drive for City on a Hill. Your generosity helped bring Christmas joy to those in need. We are grateful that we were able to celebrate the season with all of you and enjoy cookies from Ryke's. We are happy that Ryke's Bakery is now in Holland!

### The gift of hearing

Do you know someone with untreated hearing loss who is in financial need? Thanks to the generous support of the Deter Foundation, we are able to cover the \$250 application fee for anyone applying for hearing aids through the Starkey Hearing Foundation, which strives to bring the gift of hearing to those who cannot afford it. We've been able to help 8 people in our community through this program so far this year and we look forward to continuing that mission.

### You are the best advertising

We can't tell you how much we appreciate your personal referrals of friends and family and your positive reviews online. The word is really getting out there about our services, and business is continuing to grow!

We'd love it if you can provide us with a review on Google or a recommendation on Facebook. To leave a review on Google go to <http://bit.ly/GoogleCEHZ>. To leave a Facebook recommendation, go to <https://www.facebook.com/CompEarHearZeeland/> and click reviews on the left bar. You can then choose to recommend us. Facebook has changed the process, **so even if you've previously left us a review, please leave us a recommendation**. And don't forget to like us on Facebook, too! It's a great way to stay up to date on hearing news.

When friends and family come in because of your referrals, you will be entered into a drawing to win a \$25 Meijer gift card and a set of Holland Memories books (while supplies last). Please keep spreading the word!

### Client Appreciation Picnic!

We will be hosting our Annual Client Appreciation Picnic on August 7th. Look for the invitation on page 4.

### Exciting new technology

When you come in, please ask about the latest in hearing instrument technology from Phonak and Starkey. New offerings include features that work with your phone to track your brain and body health along with improving your hearing.

Visit the "What's New" section of our website to learn more: [compearhear.com](http://compearhear.com).

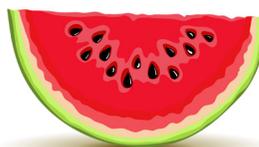
Thank you for trusting us with your hearing health. We hope you and your family have a great summer!

Carli &  
Cari

To better serve our clients, Carli and Cari make monthly visits to Freedom Village, Royal Park and Evergreen Commons. Please check with the [centers for days and times.](#)

Did you know that you can use your flexible spending account and medical savings account to purchase hearing aids? Now is the time to schedule a hearing test to use your 2019 contributions or plan for 2020.

Ask about our special pricing for Michigan Retired Teachers!



### In this issue:

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- Rechargeable Hearing Aids
- Captain Sundae
- Client Appreciation Picnic

# The Latest in Hearing Technology

## Introducing Phonak Audéo Marvel.

It's an age in which we all need the technology that makes our lives easier to work effortlessly, automatically and seamlessly. Turn on your smartphone, computer, television and other devices, and they should work flawlessly with minimum effort. The same applies to hearing aids, with the new Marvel™ hearing aids innovated by the industry-leading manufacturer, Phonak.



## All-in-one, and one for all!

**Packed with technology** and features that adapt to your life, look no further than Phonak Audéo™ Marvel hearing aids to deliver incredible hearing performance, direct connectivity to all your devices, rechargeability, and even remote support for your hearing aids.

Based on a sophisticated operating system called AutoSense OS™ 3.0, Audéo Marvel hearing aids **adapt to any listening environment** you're in, providing **top-rated sound quality\***. As a Made For All solution, Audéo Marvel hearing aids can connect to **Bluetooth®-enabled** devices, allowing **hands-free calls** through both ears. The hearing aids can also be fine-tuned remotely using the **myPhonak app**. In addition, with industry-leading lithium ion **rechargeable** technology, it also means enjoying your hearing all day long.

**Whether you have mild or severe hearing loss, Phonak Audéo Marvel hearing aids are packed with everything you need for better hearing.**

**It's not just a great hearing aid. It's a multifunctional marvel.**

\* Legarth, S., Latzel, M. and Rodrigues, T. (2018). Media streaming: The sound quality wearers prefer, Phonak Field Study News, retrieved from [www.phonakpro.com/evidence](http://www.phonakpro.com/evidence), accessed October 17, 2018. The Bluetooth® word mark and logos are registered trademarks owned by the Bluetooth SIG, Inc.

## The latest product release from Starkey, includes Livio, Livio AI and Picasso hearing aids.

These product lines offer supreme sound quality and premium features that are customizable to fit your unique hearing needs and active lifestyle, including the option of fall detection, health tracking and language translation. Picasso offers a discreet fit inside your ear canal and are personally customized for all-day comfort. This line is designed to be effective in even the noisiest environments, comfortable in loud settings, and quiet in quiet settings. They also provide newly enhanced clarity of speech and work seamlessly with accessories and your favorite digital devices to help you connect to your world, and to:

- Deliver superior sound quality, listening clarity, more natural hearing, and effortless transitions
- Preserve peace and quiet while amplifying the important things, and help you better understand conversations
- Stream phone calls, music, and messages directly from your smartphone to your hearing aids
- Offer remote programming so your hearing care professional can make minor adjustments without an office visit



**Livio AI is the first hearing aid that tracks body and brain health.** It's also the first hearing aid with fall detection. Paired with the all new Thrive Hearing app, Livio AI hearing aids track your physical activity (similar to a FitBit) and measure actions that are good for your brain health, like daily usage of your hearing aids, social engagement, and time spent listening actively. Each day, the Thrive app then combines your body and brain activity to give you a Thrive Wellness Score, which helps you know if you're meeting your physical and cognitive health goals.

Finally, as the control unit for your Livio AI hearing aids, the new Thrive Hearing app makes it easy to take advantage of all Livio AI's benefits and truly enhance any and every listening experience, including:

- Answering phone calls and streaming conversations
- Adjusting volume, settings, or memories
- Requesting and receiving adjustments from your hearing professional, without having to go to their office
- Creating and using personalized memories, which automatically activate when you get to a favorite or frequented location
- Translating languages and streaming the translation directly to your hearing aids
- Livio and Livio AI Hearing aids are available in a rechargeable option

If you or a loved one is interested in a risk-free trial of any of these new hearing aids, call our office at **(616) 772-1986** to schedule a consultation!

# Rechargeable Hearing Aids -vs- Disposable Batteries?

All hearing aids, regardless of the style, size, or technology level, have the same basic components: a microphone, an amplifier, a receiver, and a battery. The battery serves as the power source for hearing aids and is critical to ensuring they perform as intended.

Until recently, all hearing aid batteries were disposable. But now, many hearing aids also come in a rechargeable style. Let's compare the two types of hearing aid batteries.

## Disposable batteries

Disposable (zinc-air) batteries are available in four sizes and are color-coded. The batteries are air-activated, meaning they begin working when the color-coded tab is removed, allowing oxygen to enter the battery. Wait to remove and discard the tab until you are ready to use the battery. For longer battery life, remove the tab and let the battery sit for about one minute prior to placing it in the hearing aid.

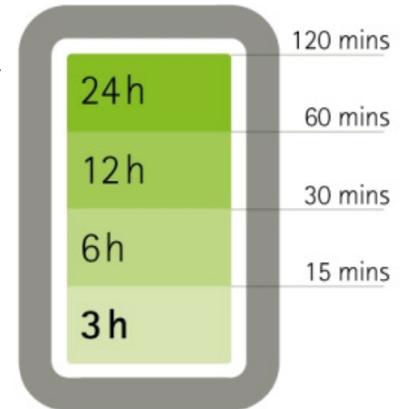
### Considerations:

**Battery life** — Disposable hearing aid batteries typically last 5-7 days, depending on the size of the battery size, needs of the user, complexity of the listening environments, wear time, stream time, and other factors.

**Accessibility** — Once a battery loses power, you'll need to change it. It's recommended that you always keep spare batteries on hand: you can buy them online or at many convenience, grocery, or drug stores.

**Portability** — With disposable hearing aid batteries, there's no need to travel with a charger. All you need are the hearing aids and batteries.

## Phonak charging times



## Rechargeable hearing aids

**Rechargeable hearing aids are currently available in most standard hearing aid styles — BTEs and RICs.** If you're interested in rechargeable hearing aids, ask your provider about available systems.



Phonak charging case

### Considerations:

**No changing batteries** — Rechargeable hearing aids ensure you do not have to deal with changing batteries, which can be a difficult and tedious task, especially for those with dexterity concerns.

**Continuous use** — Technology has reached the point where hearing aids can be charged once per day. Both the Starkey and Phonak rechargeable systems, you can get up to 24 hours of use with 1 hour of streaming, or 22 hours of use with 4 hours of streaming on a full charge.

**Easy charging** — Just drop the hearing aid(s) into the charger while you sleep (overnight is recommended). The charger will automatically shut off when the aids are fully charged. You can store your hearing aids in the charger even when they are fully charged.

**Environmentally friendly** — Over three years, two hearing aids will use more than 300 disposable hearing aid batteries. In the same conditions, only two rechargeable batteries would be used.

Starkey also provides a mini turbo charger that is pocket sized and provides 3.5 hours of use in just seven minutes. A fully charged Mini Turbo Charger can completely charge a pair of hearing aids four times.



Starkey Mini Turbo Charger

## Enjoy an ice cream cone on us

Good for 1 small soft serve ice cream cone at any of Captain Sundae's 3 locations

537 W. Main, Zeeland  
247 W. 40th, Holland  
365 Douglas, Holland



Expires September 30, 2019

Comprehensive  
**EAR & HEARING**  
of Zeeland

300 S. State St., Ste 1 • Zeeland, MI 49464

STD PRSRT  
U.S. POSTAGE  
**PAID**  
Grand Rapids, MI  
Permit #793

Holiday Closings

Labor Day - September 2nd

Thanksgiving - November 28th - December 1st

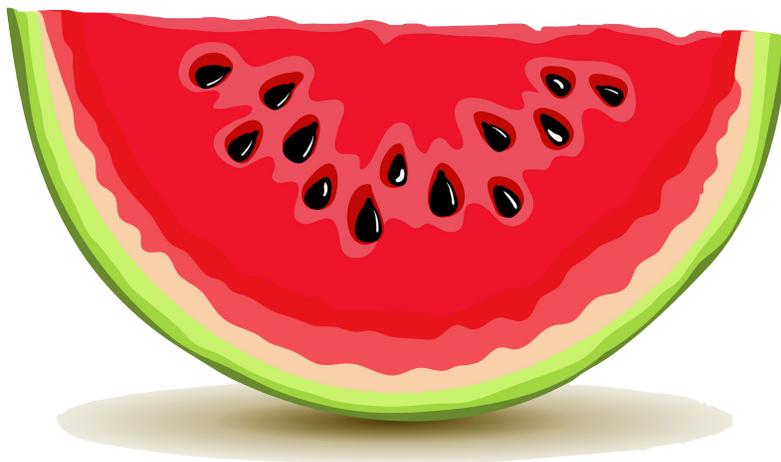


Carli Van Harken, HIS, Owner

Cari Marzolf, Audiologist

Deb Broemer, Brenda Sadler, Amy March

*Don't miss the fun! Bring your family to our  
12th Annual Client Appreciation Picnic!*



Wednesday, August 7, 2019 • 11:30 - 1:30 p.m.  
Lawrence Park - 100 W. Lawrence Ave. • Zeeland, MI 49464

Please RSVP by Thursday, August 1st.

