

Greetings!

I hope this newsletter finds you enjoying the delights and possibilities of summer. Take a walk, run, bike or a picnic to the beach. Fish, sail, BBQ or watch a sunset. Do whatever it is that lights you up inside and brings meaningful living to your days. Connect with those you love and connect with yourself.

Connect. Connecting. Connection. Through our sense of hearing, we are able to be more deeply connected to others, to nature, to ideas, to conversation, to ourselves and to our community. When we hear our best, we show up and can be our best. Let Comprehensive Ear & Hearing help you and your loved ones “connect” more through better hearing.

The gift of giving

It is a joy to be able to share with you how your generosity has contributed to many successes over the last half year.

In December, CEH aligned with Ferry School to support a food drive. Thank you for your contributions that provided food to students, who partake in the school lunch program, during their holiday break.

The gift of hearing is going strong! Already this year our office has given away 20 hearing aids to individuals in our community who would otherwise not be able to afford it. This is made possible in a couple of ways.

First, the Starkey Hearing Foundation makes new, advanced technology hearing aids available. In fact, this foundation provides over 100,000 free hearing aids worldwide each year. Second, through a generous grant made to CEH by the Detter Family Foundation, CEH is able to defer clients’ costs of application fees. Third, the team at CEH freely provides the testing, fittings and follow up services. The “Buy a Star for Better Hearing” fundraiser at Christmas time as well as CEH donating money for each free hearing test in the month of December, adds up to more money to provide more hearing aids.

Currently we are teaming up with Christian Haven to establish a hearing mission outreach for residents. We are excited to see this come together and perhaps pave the way for similar events in the future.

Do you know someone with untreated hearing loss who is in financial need? Please contact us. We are here to help.

You are the best advertising

We can’t tell you how much we appreciate your personal referrals of friends and family and your positive reviews online. The word is really getting out there about our services, and business is continuing to grow!

We’d love it if you can provide us with a review on Google or a recommendation on Facebook. To leave a review on Google go to <http://bit.ly/GoogleCEHgh>. To leave a Facebook recommendation, go to <https://www.facebook.com/CompEarHearGrandHaven/> and click reviews on the left bar. You can then choose to recommend us. Facebook has changed the process, so even if you've previously left us a review, please leave us a recommendation. And don’t forget to like us on Facebook, too! It’s a great way to stay up to date on hearing news.

When friends and family come in because of your referrals, you will be entered into a drawing to win Dune Dollars. Please keep spreading the word!

The scoop on 1101 Columbus Avenue

Not only has this been the home of CEH since 2006, it's seen many design changes. With an intent to provide comfort and convenience for our hearing care clients, we have newly improved areas both inside and out. This includes our very own parking lot to the north. The lot, along with ample parking and curb cut outs on Ferry street allows easy access for wheelchairs and walkers to enter at the westside ramp or stairs. There are a few primo spaces on Columbus Ave. right outside our front door as well. There is no parking allowed in the shared alley to the east.

I am also pleased to announce that two new businesses are now residing in remodeled office space in 1101 Columbus Avenue. Not only are we enhancing our physical space, but also enhancing your access to complimentary products and services.

The Wellness Lab, is a highly developed and proven method to help individuals Balance your Brain and Balance your Life. The Wellness Lab is under the direction and ownership of Brigit Hassig. Stay tuned for more news on The Wellness Lab as it marches toward its opening in August.

Another business launch is GoFutureUS which aims at offering a curation of forward-thinking products for your health and well being. Personal consultations and small group interactions introduce and inform individuals about the benefits of the highest quality Botanicals including Full Spectrum Hemp, CBD and Essential Oils. Additionally, GoFutureUS offers BEMER Physical Vascular Therapy Device which improves microcirculation and promotes blood flow in the smallest blood vessels. Ask Cadan or Kristin for more information. You are welcome to stop in to shop oils or schedule your free consultation.

Rechargeable Hearing Aids

We are excited to announce that **Rechargeable hearing aids are currently available in most standard hearing aid styles — BTEs and RICs.** If you’re interested in rechargeable hearing aids, ask your provider about available systems. The benefits of rechargeable hearing aids include:

No changing batteries — Rechargeable hearing aids ensure you do not have to deal with changing batteries, which can be a difficult and tedious task, especially for those with dexterity concerns.

Continuous use — Technology has reached the point where hearing aids can be charged once per day. With the Starkey rechargeable system, you can get up to 24 hours of use with 1 hour of streaming, or 22 hours of use with 4 hours of streaming on a full charge.

Easy charging — Just drop the hearing aid(s) into the charger while you sleep (overnight is recommended). The charger will automatically shut off when the aids are fully charged (about 3 hours). You can store your hearing aids in the charger even when they are fully charged.

Environmentally friendly — Over three years, two hearing aids will use more than 300 disposable hearing aid batteries. In the same conditions, only two rechargeable batteries would be used.

Thank you for trusting us with your hearing health. We hope you and your family have a great summer!

• Enjoy an ice cream on us.
 • Good for one small soft serve at



Norm's Ice Cream
 1453 Washington Ave.
 Grand Haven, MI 49417
 expires 10.15.19



Check out Bodhi Tree's inviting atmosphere and healthy juices.

\$2.00 Off
 any juice or smoothie

1115 Washington Ave.
 Grand Haven, MI 49417
 expires 10.15.19

Kristin



Kristin Johnston
 BA, BC-HIS, Owner

*Don't miss the fun! Bring your family to our
12th Annual Client Appreciation Picnic!*



Tuesday, August 13, 2019 • 11:30 - 1:30 p.m.
Pottawattomie Park, 15600 Comstock • Grand Haven, MI 49417

Please RSVP by Friday, August 9th.



Comprehensive
EAR & HEARING

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The Livio AI are the same best-in-class sounding hearing aids as the Livio 2400 -- but with key *Artificial Intelligence* features. Livio AI is the first hearing aid that tracks body and brain health. It's also the first hearing aid with fall detection. Paired with the all new Thrive Hearing app, Livio AI hearing aids track your physical activity (similar to a FitBit) and measure actions that are good for your brain health, like daily usage of your hearing aids, social engagement, and time spent listening actively. Each day, the Thrive app then combines your body and brain activity to give you a Thrive Wellness Score, which helps you know if you're meeting your physical and cognitive health goals.

Finally, as the control unit for your Livio AI hearing aids, the new Thrive Hearing app makes it easy to take advantage of all Livio AI's benefits and truly enhance any and every listening experience, including:

- Answering phone calls and streaming conversations
- Adjusting volume, settings, or memories
- Requesting and receiving adjustments from your hearing professional, without coming into the office
- Creating and using personalized memories, which automatically activate when you get to a favorite or frequented location
- Translating languages and streaming the translation directly to your hearing aids
- Livio and Livio AI Hearing aids are available in a rechargeable option

If you or a loved one is interested in a risk-free trial of any of these new hearing aids, call our office at **(616) 847-3144** to schedule a consultation!

Current clients receive
\$1,000 OFF
your choice of
best-in-class hearing aids
Livio 2400 or Livio AI
hearing aids.
Call **(616) 847-3144** to schedule
your consultation.