



Merry Christmas and a Happy New Year!

Whether you treasure the Christmas carols, holiday decorations, preparing age-old family recipes or the traditional gatherings with loved ones each year, we at Comprehensive Ear & Hearing of Zeeland wish you the best of what this season has to offer!

Share the Christmas spirit

It is in that spirit of generosity that we invite you to partner with us in donations for the Bucs Care food pantry located at GHHS. We will accept donations through December to donate to this wonderful organization that provides food and essentials for students and their families. They are currently in need of Canned Chicken/Beef/Tuna, Hamburger/Chicken Helper, Pasta, Spaghetti sauce (Red/Alfredo), Hearty Soup, Rice, Mac 'n Cheese, Peanut Butter, Jelly/Jam, Pancake Mix & Syrup, Instant Oatmeal, Cereal, Beans (Black/Kidney/Refried), Tortillas, Salsa, Snacks (Bars/Applesauce/Fruit Cups), Juice, and Hygiene Items. Please no expired items. If you bring in your donations before December 16, they will help students over winter break (the pantry is currently very low). We will be accepting donations through December.

The gift of hearing

Do you know someone living with untreated hearing loss who is in financial need? We partner with Fourpointes, Love Inc, Christian Haven and Pinewood Place to provide hearing aids through the Starkey Hearing Foundation, which strives to bring the gift of hearing to those who cannot afford it. We've been able to help 14 people in our community through this program so far this year and we look forward to continuing that mission.

Pay it forward

We can't tell you how much we appreciate your personal referrals of friends and family and your positive reviews online. The word is really getting out there about our services, and business is continuing to grow! We'd love it if you would leave us a review on Google at <http://bit.ly/GoogleCEHgh>.

When friends and family come in because of your referrals and purchase hearing aids during the month of December, you will receive a \$50 gift card. Please keep spreading the word!

We appreciate you!

To thank you for being a loyal client, we will be offering up sweet treats during the month of December. Make sure you stop in to say "Hi", drop off your donations, and get a sweet cookie treat! We also have our battery sale going on in the month of December. Buy one box for \$30 get a box free.

Exciting new technology

When you come in, please ask about the latest in hearing technology from Phonak and Starkey. New offerings include features that work with your phone to track your brain and body health along with improving your hearing.

Visit the "What's New" section of our website to learn more: CompEarHear.com. And don't forget to like us on Facebook, too! It's a great way to stay up to date on hearing news: facebook.com/CompEarHearGrandHaven/.

Thank you for trusting us with your hearing health this year. We wish you and your family a joyful Christmas and a New Year filled with promise!

Kristin

To better serve our clients, our team makes visits to Pinewood Place, The Village at the Pines, Grand Pines, Christian Haven and The Village at Rosy Mound. Please check with the centers for days and times.

Did you know that you can use your flexible spending account and medical savings account to purchase hearing aids? Now is the time to schedule a hearing test to use your 2019 contributions or plan for 2020.

Ask about our special pricing for Michigan Retired Teachers!



Priority Health TruHearing
No referral needed. Let us be the FIRST to share this info with you.

Comprehensive Ear & Hearing - vs - Big Box Store

Your wife has been bugging you to have your hearing tested for years. You're at Costco and notice they are offering FREE hearing tests, so you decide "why not". You're diagnosed with hearing loss and decide to purchase hearing aids while you're there. After all, why not grab a pair of medical grade hearing devices while you're picking up toilet paper and bulk cereal, right? Wrong.

In the last four years, our phones have been ringing off the hook with former patients who purchased their new hearing aids from big box stores, asking for our help. Their hearing aids don't fit, don't work, and won't stop whistling. **They have spent thousands of dollars and they still aren't hearing well.** They're asking if we can help them. Some times we can; but unfortunately, often we cannot. In many cases, the "top-of-the-line" technology from a big box store is not compatible with our current hearing aid programming software.

There are many manufacturers of hearing aids. **Hearing aids purchased from wholesale chains are not the same products that hearing aid manufacturers are currently releasing into the Hearing Professional marketplace. Big Box stores offer limited styles and limited brands.** They are often stripped down versions of similar models that are available from an independent provider like Comprehensive Ear & Hearing. Like a franchised hearing aid provider, you will not have all the technology options available; therefore you may not be given the best choice available for your hearing loss. When you purchase hearing aids you want to make sure you can get the best hearing aids for your hearing loss, lifestyle, and budget.

Here's how it works. Hearing aid manufacturers spend about 100 million dollars a year EACH to come up with amazing hearing aid technology that is smaller, faster, smarter than the year before. That technology is available to private practice Audiologists, ENT clinics and the VA for a premium price. **Big box hearing aids are usually not the latest technology.**

Comprehensive Ear & Hearing can consistently beat the prices quoted by big box stores. We will provide you with current hearing technology and our great customer service all included with your hearing instrument purchase. You will be tested and fit by one of our extensively educated professionals, given a complimentary hearing aid warranty that protects you against repairs and loss, FREE BATTERIES and SERVICE, including regular cleaning and adjustments. If you did have a hearing test someplace else and were quoted a price for hearing aids, bring it and see what we can do for you!

Good service is probably the most important part of choosing a hearing care provider. We pride ourselves on our customer service. You want to be sure that you have reliable service available when you need it. **At Comprehensive Ear & Hearing, customer service is where we SHINE!** Our highly trained staff can usually look over the hearing aids and see what might be wrong with the aid and fix it while you wait. If needed, we can provide loaner hearing aids when your aids need to go to the manufacturer for repair. In addition to our routine cleanings, we also provide our patients with a 60-day trial period with their hearing aids, and a 100% money-back guarantee*.

Hearing aids are a financial investment. Don't let the prices you hear from others scare you away, but also be **wary of those full-page ads you may see that advertise that "too good to be true" pricing.** At Comprehensive Ear & Hearing, we provide you with quality hearing aids at affordable prices. We work with you to make sure you are getting the best product that you can afford, with the best service possible. **There are many ways to make hearing aids affordable. We accept most insurances and also provide interest-free financing options.**

Big Box stores are great for getting a deal for your money and stocking up on essentials such as paper towels and laundry detergent. Not all items in your life should come from these types of locations, particularly your healthcare needs. **Although cheaper prices are definitely appealing, cheap hearing aids are still expensive if they do not work.**

*Minus credit card processing fee if card was used for purchase.

**Don't miss
half the story
when you attend
family
gatherings, plays
or church this
Holiday Season!**

**Call (616) 847-3144
now to schedule your free
hearing test (\$150 value).**

**INVISIBLE* hearing solutions now
available with rechargeable batteries***



livio



Picasso

**Comprehensive Ear & Hearing is a Provider for MI retired
teachers, BC/BS, Priority Health, State & Federal Employees.**

Prices starting as low as \$900* each!

*Invisibility may vary based on your ear's anatomy. Available on select styles. Professional fees may apply.



YOU can pay it forward...

Perhaps you, like many others, waited quite some time to seek help for your hearing loss. You probably have friends and relatives who also need help with their hearing. Please tell them about Comprehensive Ear & Hearing and let us help them too!

How can you pay it forward? During the month of December, take a couple referral cards and pass them on to others. The recipient will receive a **FREE** hearing screening and consultation (\$150 value). If they make an appointment soon, we'll have them hearing in time for Christmas. If they are new to our office and purchase hearing instruments, we will send you a \$50 gift card (normally \$25) as a thank you!

Once again, thank you for choosing us for your hearing health care. We hope you pay it forward with better hearing and an improved quality of life. We appreciate your business and loyalty. It means everything to us!



Thank You! You've voted **Comprehensive Ear & Hearing** among the **Best of the Best in the Grand Haven Tribune's People's Choice** contest for the last several years. We'd like to ask for your nomination and vote again this year. Visit: PeoplesChoiceWestMI.com. You'll find us under Beauty, Health & Fitness. Nominations are in January and voting will be in February. You can nominate / vote once a day everyday.
We appreciate your continued confidence in us.

Visit: PeoplesChoiceWestMI.com

Hearing Loss Association of America

Hearing Loss Association of America (HLAA) is the nation's leading organization representing consumers with hearing loss. HLAA strives to give people the tools they need to live more successfully with hearing loss and to show them they do not have to face hearing loss alone.

The mission of HLAA is to open the world of communication to people with hearing loss by providing information, education, support and advocacy. "Our primary purpose is to educate ourselves, our families, friends, coworkers, teachers, hearing health care providers, industry, government, and others about hearing loss."

The Greater Grand Rapids HLAA Chapter is led by Gerid Adams from CaptionCall. Meetings are the 3rd Wednesday of the Month from 6:45-8:30 in the Grand Room at the Metro Health - University of Michigan Health, 2122 Health Dr SW, Wyoming, MI 49519. You can check them out at www.theoakchapter.org/home.

CompEarHear.com/shop/

Great News! We've made it easier for you to stock up on batteries. Visit our website at www.CompEarHear.com where you'll find batteries, hearing aid accessories, hearing protection, and gift ideas for the hearing impaired. When ordering from our website, shipping is free within the Continental US.

If you're looking for a gift for the hearing aid wearer in your life, we suggest a Zephyr Dry & Store. Storing hearing aids in a dryer overnight can help prevent hearing aid malfunction caused by moisture and debris and extend the life of hearing aids.

Go to CompEarHear.com to check out our web store and enjoy 20% off your first purchase with code Christmas20.



Comprehensive EAR & HEARING

Grand Haven • Holland • Zeeland

1101 Columbus Ave. • Grand Haven, MI 49417

STD PRSRT
U.S. POSTAGE
PAID
Grand Rapids, MI
Permit #793

Holiday Closings

Christmas - December 24th - 26th

New Year's - December 31st - January 2nd



Dr. Terry DeGroot, Lorena Hill, Sandy Watson,
Kristin Johnston, BA, BC-HIS, Owner
Nancy Bekius, Deb Broemer, Cadan Klienhessel
Not pictured: Brenda Vermurlen

KRISTIN AND TEAM INVITE YOU TO STOP IN DURING THE MONTH OF DECEMBER
TO HAVE A CUP OF COFFEE AND A SWEET TREAT TO CELEBRATE THE SEASON!



MERRY CHRISTMAS

AND HAPPY NEW YEAR

We also hope you will join us in giving back to the community this Holiday Season. We will be collecting non-perishable food and toiletry donations for the **Bucs Care Food Pantry**.

